

Restaurants Safari - ISTANBUL

by Leaders Club International

from Thursday 9th JUNE to Sunday 12th JUNE 2011 (Whit weekend)

Hoşgeldin in Istanbul!*

***Welcome to Istanbul**



This Turkish Metropole has become one of our most favourite food & beverage capitals in the world!

Great Locations, great feeling for quality, service and style and most of all very innovative!

Concepts are born here every day and if they can't make it up, they will make joint-ventures to make sure the restaurant, club or bar will join the Istanbul scene.

All this is happening in a city divided by the huge river Bosphorus. East and West beautifully combined or separated!

With over 17 million inhabitants this city is twenty-four-seven vibrant and crowded. Even traffic jams occur in the middle of the night when the Istanbul crowd is visiting the night life channel!

We have put together a two day rollercoaster of great venues, great food and great people. There is even place for a little history and culture.

LEADERS CLUB INTERNATIONAL SERVICES

Passage de la Boule Blanche – 50, rue du faubourg Saint-Antoine – 75012 PARIS
Tel. +33 (0)1 55 78 20 22 – Fax. +33 (0)1 55 78 20 25 – Email: contact@leadersclubinternational.com
www.leadersclubinternational.com

SAS AU CAPITAL DE 50 000 € – SIRET 510 035 314 00010 – NAF 8230Z – N° TVA Intracommunautaire: FR18510035314

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What's the plan?

The Istanbul restaurant Safari is a fantastic experience.

In order to keep this tour as exclusive and qualitative as it should be, only 25 International Leaders Club members can join. Please make sure you reserve FAST!!!

Practical:

Everybody books his or her own flight to Istanbul. For the larger groups that arrive together we have arranged airport pickup with a small van. For the individuals or couples we recommend taking an airport taxi to the hotel. This will be included in the price.

Sophie Potez will be happy to receive all your flight details. She will also be the person to confirm your participation to: sophie.potez@leadersclubinternational.com.

We recommend arriving on Thursday afternoon the 9th of June.

Currency: You get 2 Turkish liras for one Euro! You can change pretty easy in Istanbul. You will find exchange offices in every street. ATM's are also everywhere in Istanbul.

Language: They speak in most places perfect English in Istanbul.

We will be guiding in English, French and German. Just to make sure everybody get's all information.

All written info will be in English.

The program starts on Friday morning. For those who arrive on Thursday we will offer the possibility to join us for an aperitif and a nice dinner with music and drinks in the Tünel area. *(This is optional and not included in the price).*

AIRLINES (Suggestions):

All these prices have been checked on April 28th, they might get more expensive closer to the date.

FOR BELGIUM:

From Brussels: - Turkish Airlines: 230€ – www.turkishairlines.com
From Charleroi: - Jetairfly 140€ – www.jetairfly.com

FOR FRANCE:

From Paris: - Turkish Airlines: 372€ – www.turkishairlines.com
- Air France: 368€ – www.airfrance.fr
- Pegasus Airlines: 270€ – www.flypgs.com
From Lyon: - Turkish Airlines: 267€ – www.turkishairlines.com
- Air France: 372€ – www.airfrance.fr

FOR GERMANY:

From Hamburg: - Turkish Airlines: 257€ – www.turkishairlines.com
- Lufthansa: 239€ – www.lufthansa.com
From Frankfurt: - Turkish Airlines: 277€ – www.turkishairlines.com
- Lufthansa: 284€ – www.lufthansa.com
From Munich: - Turkish Airlines: 254€ – www.turkishairlines.com
- Lufthansa: 356€ – www.lufthansa.com

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HOTELS (Suggestions):

For the hotels we have two places that we can recommend at different price level. They are both very well located.

You book the hotel yourself via their website or via www.booking.com. Please make sure to do this as soon as possible.

We offer you two choices of hotels in the same neighbourhood:

The Pera Rosa Hotel

This is a nice and small hotel with good facilities. The rooms are not big but it's perfectly located and offers good value for money.

They offer for double rooms via internet rates of around 99€ per double room with breakfast included.

www.perarose.com

The Marmara Pera

The Marmara Pera is a stylish 4 star design hotel perfectly located in Istanbul. They have a stunning rooftop restaurant and bar Mikla where the Turkish kitchen meets the Scandinavian Kitchen.

It also has a beautiful rooftop swimming pool and a gym.

Estimated roomrate for a double room around 300€ per night. Excluding breakfast.

www.themarmarahotels.com/The-Marmara-Pera. They are very expensive at the moment for the weekend of 10/12 June.

You can book your room perfectly via their site or via www.booking.com

Contact - Cellphones (handy) numbers:

Kasper Stuart: +32.475.89.87.53

Paul Florizoone: +32.476.46.93.11

Sophie Potez: +33.6.37.39.53.13

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PROGRAM

Thursday, June 9th 2011 (For those who arrive on Thursday):

(Expenses on Thursday are not included in the price)

Arrival Istanbul Ata Turk airport (or other Istanbul airport)
Transfer to hotel(s).

For those who arrive early in Istanbul we have some tips to start the afternoon with, or they can just join us in the late afternoon.

Paul and Kasper will be arriving in the afternoon.

Thursday early evening we start with a walk and aperitif in Tünel/Taksim neighbourhood. This is a super cosy buzzing area with a lot of restaurant and bar concepts straight in the neighbourhood of our hotel(s).

Concepts like Babylon, Otto, Local, 11leblon, Simdi, Cokcok and lots of other restaurants and bars.

We will start here with an aperitif before carrying on with...

AN EVENING WITH A VIEW



At 20H we will start with aperitif in higher regions.

This whole night will be designed around high end restaurants, clubs and bars with a view.

MIKLA Rooftop Restaurant & Bar overlooking beautiful Old Istanbul!

Explanation of the concept will be done by the charming General Manager Sabiha Apaydin.

Mikla is owned by the Istanbuliyi restaurant group. They also own Num Num (7 locations) and Lokanta www.istanbuliyi.com

We will have a great cocktail on the rooftop bar & pool and afterwards 3-course dinner with adapted wines and waters on the terrace of the restaurant overlooking Old Istanbul.



Participants that are already in Istanbul can join us. Just contact Paul or Kasper to confirm your presence. Please note that this part is not included in the price (kasper@taste.nu).

For those who have some energy left we can go dancing at ISTANBUL360° (just a short walk away in Istiklal Caddesi – the tramway street)

A fantastic view combined with drinking, socializing and dancing! www.360istanbul.com

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Friday, June 10th 2011 – OLD ISTANBUL:

This will be a day where we use the public transportation and will be walking quite a lot so put on some comfortable shoes!

This is the day that we will visit old Istanbul with Haghia Sophia, Blue Mosque, underground citernes, the grand covered bazaar with lots of spices and souvenirs.



Afterwards we have arranged a fantastic and exclusive lunch in restaurant MEZE. This is the new style traditional Turkish kitchen by top chef and globetrotter Gençay Üçok. Prepare yourself for pure & simple but fantastic cold and warm mezes and also desserts to die for. This in combined with top raki and fantastic Turkish wines that will blow you away. Gençay is a 33 year old real food rebel, he was voted among the 10 best chefs in Turkey last year. He is our host and personal chef because he is opening his restaurant especially for us... and then you know this will be a top class lunch experience.

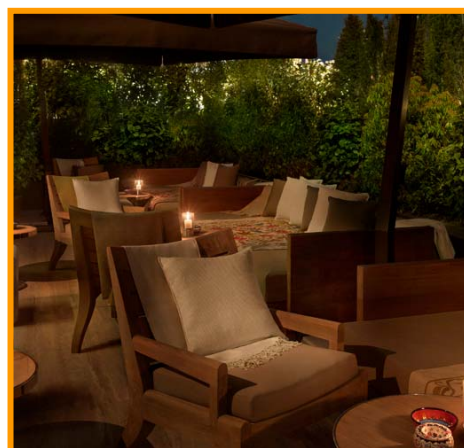
After this lunch we will walk to the NISANTASI business and luxury shopping district. Here we will take a look at a vast variety of popular concepts like the first HOUSE CAFE and House Hotel, Mama, Cento percento, Hardal and so on. We will have a short walk in this fancy neighbourhood and also discover some extremely special concepts like LIMONATA from the Capamarka group.

In the late afternoon we will be visiting the new hotel collaboration between Leading hotel guru Ian Schrager and the Marriot group International. THE EDITION ISTANBUL is just stunning!

www.editionhotels.com/hotels/istanbul/

Here we will be showed around the Hotel and see the different restaurant, bar and club concepts. The Spa is also fantastic!

After the hotel tour Leaders Club Belgium is very happy to offer an aperitif cocktail in the exclusive Gold Bar of the hotel!



Afterwards we go back to the hotel to relax and to fresh up. We will finish this first day with an unbelievable surprise dinner at about 21.00H. If you think you have seen it all you better be prepared... We will take you on a roller coaster of über KITCH and pure entertainment!

Saturday, June 11th 2011 – THE ISTANBUL BOSPHORUS COAST:

This will be “the day at the river”

We will be on the road the whole day with and transportation is taken care of. We will however return to the hotel to fresh up for a great night out.

We will start with a walk in Ortaköy and Coffee at the river and look there at the traditional potato concepts and Belgian Waffles stalls.

From there we will make our way to Bebek and at around 12 o'clock we will be received for a nice walking lunch in Kitchenette.

Kitchenette is one of the success story concepts from the Istanbul Doors Group.

Ozlem Malik the training manager of the group and also their development managers will explain what makes their concepts so special and why they opened a Kitchenette in Baku and Moscow this year. We also learn about their plan to open the Istanbul Doors Academy to develop the skills in the hospitality industry in Turkey.



This is a fantastic inside story of the most successful hospitality group of Turkey. They have just added Tom Aikens restaurant in London (with two stars) to their portfolio and are planning to roll out his other brands. Like Tom's Deli...

They have a beautiful boutique hotel Ajia, restaurants and multifunctional concepts in their portfolio like Kitchenette, Vogue, Mama, Zuma, Anjelique and so on.

www.istanbuldoors.com

After this visit we will walk through Bebek and take a look at the most expensive Starbucks at the river, Dükkan burger, Lucca and so on.



At 3 PM we will meet Mr Ferit Baltacioglu the founder and one of the owners of The House Café/Hotel group in his beautiful House Café at the river in Ortaköy. The House Café/Hotel group is one of the Leaders restaurant groups in Istanbul and they work close together with the designers from Autoban. They are developing the brand House Café, Apartments and Hotels very fast.

www.thehousecafe.com

After this we will return to the Hotel to relax and to fresh up.

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The evening program will be a mind blowing return to Ortaköy with great and stylish food and drinks. Finished off with a night club trip like you have never seen before and everything will be happening at the river Bosphorus!!
Make sure you dress sharp for this evening.

At around 8PM we are expected at ZUMA (the upmarket London Concept of Rainer Becker that also rocks Istanbul – Dubai – Hong Kong and Miami) where the German Leaders Club invites us for an exclusive cocktail at the river with some snacks.



Serdar Combe the General Restaurant Manager of Zuma will show us around and tell you the inside story about Zuma Istanbul.

This will be followed by a great 3-course dinner with adapted wines and waters at one of the most exclusive locations of Istanbul.
“ANJELIQUE” will look after us with great views, nice food and drinks. Afterwards some great music and clubbing in true lifestyle fashion because Anjelique turns after dinner into a magic night club at the river!!



Also on our list for those who want to continue:

ULUS 29 bar/restaurant/Club:

www.club29.com An Istanbul classic with a view. Restaurant, Bar and Club.

CLUB REINA www.reina.com.tr where we will be on the guest list and next door

SUPPERCLUB AND NOMADS www.supperclub.com or

To many things for one night but I'm sure we will make the right choices.

Sunday, June 12th 2011 – DISCOVER ISTANBUL YOUR WAY:

After a relaxing breakfast you can spend your day the way you prefer:

- You can visit the KANYON SHOPPING CENTRE where you will find a lot of concepts www.kanyon.com.tr
- MIDPOINT (www.midpoint.com.tr),
NUM NUM (www.istanbulnum.com),
KITCHENETTE (www.istanbuldoors.com),
GOURMET BURGER KITCHEN and many more.
- Also a great new shopping centre to discover and also open on Sunday is ISTINYE PARK Shopping Mall www.istinyepark.com.
Check out the big amount of F&B concepts
- Maybe go to GALATA BRIDGE or Bebek for boat trips on the river Bosphore with brunch at LACIVERT (www.lacivertrestaurant.com)
- If you want to detox from the last two days, The LIFECO well-being centre (www.thelifeco.com) is your place to be. Detox centre, healthy cocktails, refreshing swim in the pool, followed by a special rawfood lunch at SAF RESTAURANT (www.safrestaurant.com).
- Or visit of ISTANBUL MODERN (www.istanbulmodern.org)
- Smoke a waterpipe at one of the café's next to Istanbul Modern, TUGRA NARGILE CAFÉ



- Or maybe just a swim and a drink perhaps? The choice is completely yours. (until you have to fly back of course)

ENJOY!

PAUL & KASPER

**PS: Strictly limited number of attendees, so book now by sending the registration form enclosed
And remember to book your flights & hotel room asap to get the best deals!**

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REGISTRATION FORM

To send back to Sophie Potez by fax: +33 (0)1 55 78 20 25, email at sophie.potez@leadersclubinternational.com or by mail at: Leaders Club International Services - 50, rue du faubourg Saint-Antoine - 75012 PARIS - France

I hereby register for the Restaurants Safari in Istanbul from June 9th to 12th 2011:

First Name:..... Last Name:.....

Company:.....

Invoice Address:.....

Post Code: City: Country:

Tel: Fax: Cell:

European VAT number: E-mail:

FEES:

Price per person - Leaders Club member 550€ HT (+19,6% only for French companies)

Price per person - non-member 750€ HT (+19,6% only for French companies)

I will be joining the Restaurants Safari with:

1) First Name:..... Last Name: Company:.....

2) First Name:..... Last Name: Company:.....

TOTAL AMOUNT €

Fees include:

- Professional guiding by Paul Florizoone and Kasper Stuart from Leaders Club Belgium,
- All necessary transport (from airport pickup to the arranged transport on the two Safari days),
- Two exclusive dinners and two lunches,
- Several aperitifs and drinks on the tour,
- Nightclub guest lists and so on,
- Tips and maps for other interesting places will also be provided.

Excluding:

- Flights + Hotel costs,
- All Thursday's expenses (if arriving on Thursday 9th June),
- Nightlife drinks,
- Everything that is not in the 'include' part.

PAYMENT

by Check made out to LEADERS CLUB INTERNATIONAL and drawn on a French bank only.

by Credit Card (tick):



Card holder's name:

Credit Card number:

Expiration date:..... CVV code:.....

I hereby..... authorize LEADERS CLUB INTERNATIONAL SERVICES to charge my credit card for the amount of €

Date et signature with the mention "read and approved":

by Wire Transfer (Bank details below):

Bank name and address: HSBC FR AUBER MATHURINS - 3 rue des Mathurins - 75009 PARIS

Bank Code: 30056 - Teller Code: 00811 - Account number: 0811 009 6682 - RIB key: 97

IBAN: FR 76 3005 6008 1108 1100 9668 297 - BIC: CCFRFRPP - European VAT number: FR18510035314

Your registration is considered definitive as soon as we receive it. A bill will then be sent to you.
There will be no refund and no discount.

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