

**Saturday 17<sup>th</sup> – Monday 19<sup>th</sup> September**

Dear Friends, Dear Leaders,

Leaders Club International offers you a shorter version of our International TrendTour, so as not to miss this unique opportunity to discover together the Nordic countries, which are experiencing an unprecedented dynamism in terms of gastronomy and foodservice.

From **Saturday 17<sup>th</sup> September** until **Monday 19<sup>th</sup> September**, we visit 2 Nordic countries: we fly to **Helsinki**, the Finnish capital, that we discover mainly walking and by short boat trips; on day 2 we cross the Baltic Sea by ferry to **Tallinn**, the capital of Estonia, where we stay 2 days, guided by the chef school Tallinna Erasteeninduskool, with a possibility of joining the second edition of the international **Sauce Forum** and listening to 2013 International Awards Winner: the Belgian leader Wim Ballieu, from Balls & Glory. Then we take the ferry back to Helsinki, and fly back home.

Do not miss this unique opportunity to discover the Nordic countries together with local professionals, chefs and Leaders!

Book your place asap: the first 30 registered people will get in!

Looking forward to meeting you all in the trendy North!

Peace and Prosperity,

Jurgen Strasser

President of Leaders Club International Services



Helsinki, Finland



Tallinn, Estonia

**Our official partners**



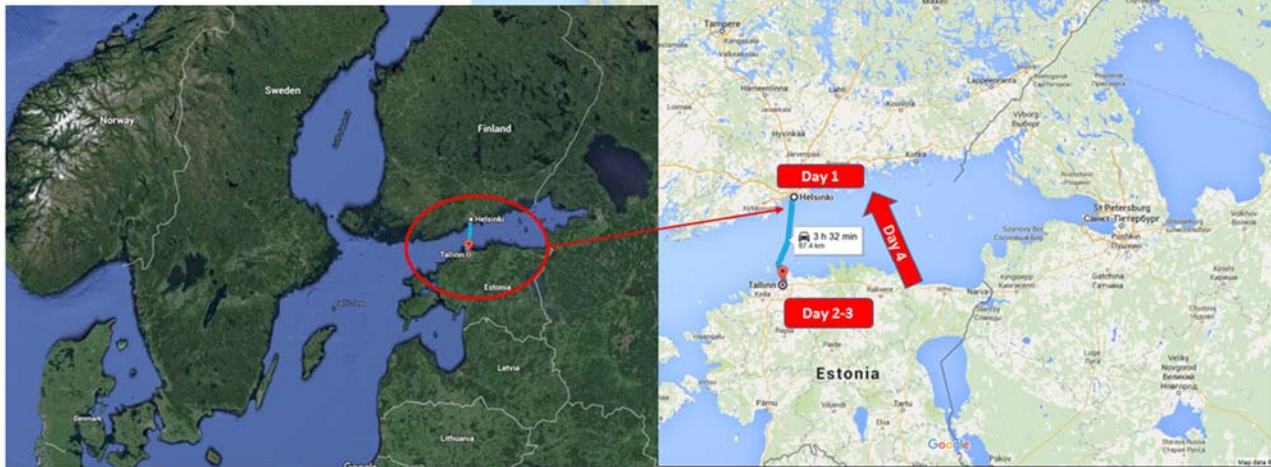
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## The itinerary on a map



## The programme in a snapshot

day 1 Saturday 17th	day 2 Sunday 18th	day 3 Monday 19th	day 4 Tuesday 20th <i>(depending on flight schedule)</i>
Helsinki TrendTour	Helsinki and Tallinn TrendTour	Tallinn TrendTour or Sauce Forum	Helsinki
Arrival in Helsinki Get together @Hotel Helsinki TrendTour Night at Hotel Helsinki	Helsinki TrendTour 16:30 – 18:30 Ferry to Tallinn TrendTour Tallinn by night Night at Hotel Tallinn	Tallinn TrendTour OR Sauce Forum (Intervention from Wim Ballieu, Balls & Glory) 16:30 – 18:30 Ferry to Helsinki <i>(depending on flight schedule)</i> Night at hotel in Helsinki OR Departure from Helsinki	Departure from Helsinki

*This programme is subject to variation*

The TrendTour will be realised with a **minimum number of 12 participants**.  
Participation is **limited to 30 people**.

**Price: 1200 € per person**

The price includes: 3 nights at Hotel (Helsinki, Tallinn, Helsinki) + 2 TrendTours + all transfer (bus, ferry) + Sauce forum.

The price does not include: flights to and from Helsinki, transfer to and from Helsinki Airport; bar.

## Detailed programme

### Saturday 17th September: Helsinki TrendTour

**12** Get together at Hotel Scandic Paasi. Paasivuorenkatu 5 B - <http://bit.ly/1WrYT18>

**13 – 15:30** Lunch and visit of several new concepts at **Teurastamo**.  
Meeting at **Flavour Studio**. Työpajankatu 2 - <http://teurastamo.com>

Teurastamo, the former abattoir area, is the new Helsinki lively culinary and urban culture centre. Established on the grounds of the Helsinki Wholesale Market, today a wide range of locally sourcing eateries open up in this casual post-industrial precinct.



**16 – 18** Boat trip to **Lonna Island** - <http://www.lonna.fi/>

Discover local products in a seasonal restaurant surrounded by the archipelago landscape.



**19:30** - Dinner at **OLO**, Pohjoisesepänkatu 5 - <http://olo-ravintola.fi/en/>

A gastronomic journey of Nordic influences in Helsinki  
Michelin starred restaurant



**23** - After drinks at **A21**, Annankatu 21 - <https://www.a21.fi/en>

A passion for flavours and a destination for anyone looking for something out of the ordinary.



## **Sunday 18th September: Helsinki and Tallinn TrendTour**

**9:30 – 12** Boat trip to **Suomenlinna island** - <http://bit.ly/1TyG1UH>

Gastronomic guided Tour of the Fortress of Finland by the water and its culinary history.



**13 – 15** Lunch and TrendTour

**16:30 – 18:30** Silja Line Ferry to Tallinn

Intervention by City of Helsinki food strategist: what's happening in Helsinki?  
A vision and a strategy.

**19** - Check-in at Hotel PK Ilmarine - Põhja puiestee 21b, <http://www.pkhotels.eu/ilmarine/>

**20 - Tallinn Old Town by night - UNESCO World cultural heritage**

The origins of Tallinn date back to the 13th century.

The city developed as a significant centre of the Hanseatic League during the 13th-16th centuries.

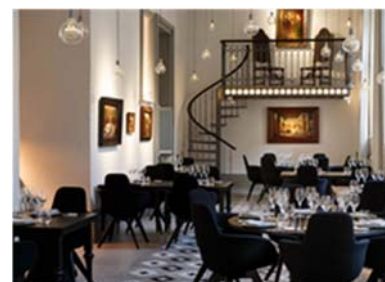
Today its Historic Centre (Old Town) is an exceptionally complete and well-preserved example of a medieval northern European trading city on the coast of the Baltic Sea.



**Beerhouse**, Dunkri 5 - <http://www.beerhouse.ee/>

**Art Priori**, Olevimägi 7 - <http://www.artpriori.ee>

Gothic architecture, three separate dining halls, where high value original art paintings from the past up to contemporary times offer intellectual and aesthetic experiences to accompany the delicious gourmet food.



**20:30** Dinner at **Olde Hansa**, Vana Turg 1 - <http://www.oldehansa.ee/et/>

Medieval-themed restaurant in the hearth of the medieval Hanseatic city.



## **Monday 19th September: Tallinn TrendTour or Sauce Forum**

For those who join Sauce Forum: see you at 15:45 at Tallinn Railway Station, Balti jaam

For those who join the TrendTour :

**10** Bus transfer from Hotel to Telliskivi **Loomelinnak** (Creative City), Telliskivi 60A - <http://telliskivi.eu/en/>

Telliskivi is the creative centre of Tallinn, with Estonian design boutiques in a former industrial complex. Out from the touristic center, a unique selection of shops offering interior design, natural products, cafés and restaurants.



**12** Visit and tasting at **F-Hoone** Telliskivi 60, <http://www.fhoone.ee>

A popular restaurant located at the imposing 100-year-old industrial building. One of the great phenomenons in Tallinn food culture. Let you surprise by its architectural dignity, a surprising cuisine, and a relaxed and friendly atmosphere.  
7 restaurants in one spot.



**13 – 14:30** Transfer by bus to **Noa** and Lunch, Ranna tee 3 - <http://www.noaresto.ee/ru>

Seaside restaurant on the border of Tallinn and Viimsi, offering a stunning view of the Old Town across the bay.



**14:30- 15:00** Stop at **Gourmet Coffee** 10125, L. Koidula 13a **15:30- 16:00** Bus

transfer to Railway Station and Harbour

**16:30 - 18:30** Ferry to Helsinki

Night at **Hotel Scandic Paasi** - Paasivuorenkatu 5 B.

## FLIGHT EXAMPLES to / from Helsinki

<i>from</i>	Airline	<b>INBOUND</b> Sat. 17 <sup>th</sup> Sept.	<b>OUTBOUND</b> Tue. 20 <sup>th</sup> Sept.
Paris (France)	Finnair	7:40 - 11:30	7:35 – 9:40
Brussels (Belgium)	Lufthansa	6:45 – 13:15	6:50 – 10:05
Berlin (Germany)	AirBerlin	8:50 – 11:45	8:10 – 9:05
Zurich (Switzerland)	AirBerlin	6:25 – 11:45 (1 transfer)	6:30 – 10:00

### BOOKING TERMS AND CONDITIONS

**Register until 24th June: <http://bit.ly/1RVyafy>**

The TrendTour will be realised with a minimum number of 12 participants.  
Participation is limited to **30** people.

**Price: 1200 € per person**

The price includes: 3 nights at Hotel (Helsinki, Tallinn, Helsinki) + 2 TrendTours + all transfers (bus, ferry) + Sauce Forum.

The price does not include: flights to and from Helsinki, transfer to and from Helsinki Airport; bar.

Your booking is confirmed upon payment of a 50% deposit, for which you receive an invoice. The remaining 50% has to be paid 30 days prior to departure (17 August).  
In case of cancellation two months prior to departure (13 July), half deposit will be refunded.  
After this date the deposit won't be refunded and the total amount is due.