



Leaders Club International
TRENDTOUR

Helsinki – Tallinn – St Petersburg

Saturday 17th - Wednesday 21st September 2016

Dear Friends, Dear Leaders,

Leaders Club International is very happy to discover together with you the Nordic countries, who are experiencing an unprecedented dynamism in gastronomy and foodservice offer, and to get a taste of St. Petersburg, the Russian Venice.

From **Saturday 17th September** until **Wednesday 21st September**, we visit 3 countries in 4 days: we fly to **Helsinki**, the Finnish capital, that we discover mainly walking and by short boat trips; on day 2 we cross the Baltic Sea by ferry to **Tallinn**, the capital of Estonia, where we stay 2 days, guided by the chef school **Tallinna Erateeninduskool**, with a possibility of joining the second edition of the international **Sauce Forum** and listening to 2013 International Awards Winner: the Belgian leader Wim Ballieu, from Balls & Glory. On day 3 we take a train to **St. Petersburg**, that we explore during day 4 guided by our friends from Leaders Club Russia.

Do not miss this unique opportunity to discover the Nordic countries and St. Petersburg together with local experts, food professionals, chefs and the Leaders!

Book your place asap: the first 30 registered people will get in!

Looking forward to meeting you all in the trendy North!

Peace and Prosperity,

Jurgen Strasser

President of Leaders Club International Services



Helsinki, Finland



Tallinn, Estonia



St. Petersburg, Russia

Our official partners



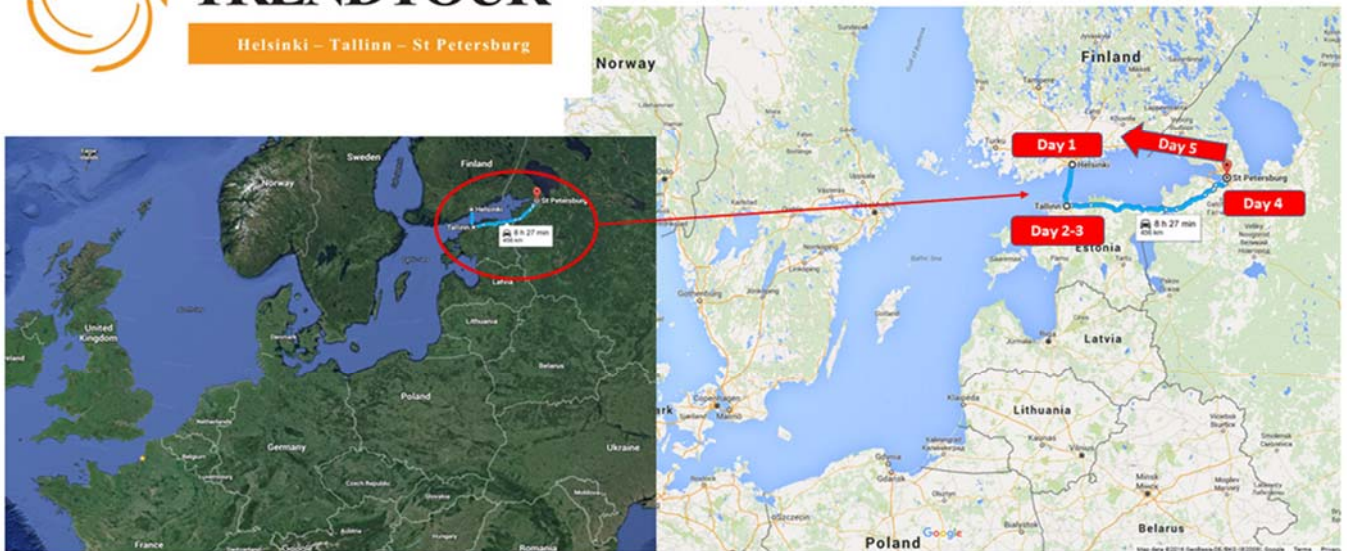
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LEADERS CLUB INTERNATIONAL SERVICES

17 rue Saint Augustin – 75002 PARIS

Tel. +33 (0)1 85 09 90 45 – Fax. +33 (0)1 85 09 93 03 – Email: contact@leadersclubinternational.com - www.leadersclubinternational.com
SAS AU CAPITAL DE 50 000 € – SIRET 510 035 314 00010 – NAF 8230Z – N° TVA Intracommunautaire: FR18510035314

The itinerary on a map



The programme in a snapshot

Day 1 Saturday 17th	Day 2 Sunday 18th	Day 3 Monday 19th	Day 4 Tuesday 20th	Day 5 Wed. 21st
Helsinki TrendTour	Helsinki and Tallinn TrendTour	Tallinn TrendTour or Sauce Forum	St. Petersburg TrendTour	Helsinki
(Arrival in Helsinki) Get together @Hotel Helsinki TrendTour Night at Hotel Helsinki	Helsinki TrendTour 16:30 -18:30 Ferry to Tallinn TrendTour Tallin by night Night at Hotel Tallinn	Tallinn TrendTour OR Sauce Forum (Intervention from Wim Ballieu, Balls & Glory) 16:20 – 23:00 Train to St. Petersburg Night at Hotel St. Petersburg	St. Petersburg TrendTour Night at Hotel St. Petersburg	Train St. Petersburg – Helsinki (Departure from Helsinki)

This programme is subject to variation

The TrendTour will be realised with a **minimum number of 12 participants**.
Participation is **limited to 30 people**.

Price: 1700 € per person

The price includes: 4 nights at Hotel (Helsinki, Tallinn, St Petersburg) + 3 TrendTours + all transfer (bus, ferry, train), visa (subject to variations depending on country of origin) + Sauce Forum.
The price does not include: flights to and from Helsinki, transfer to and from Helsinki Airport; bar.

Detailed programme

Saturday 17th September: Helsinki TrendTour

12 Get together at Hotel Scandic Paasi. Paasivuorenkatu 5 B - <http://bit.ly/1WrYT18>

13 – 15:30 Lunch and visit of several new concepts at **Teurastamo**.
Meeting at **Flavour Studio**. Työpajankatu 2 - <http://teurastamo.com>

Teurastamo, the former abattoir area, is the new Helsinki lively culinary and urban culture centre. Established on the grounds of the Helsinki Wholesale Market, today a wide range of locally sourcing eateries open up in this casual post-industrial precinct.



16 – 18 Boat trip to **Lonna Island** - <http://www.lonna.fi/>

Discover local products in a seasonal restaurant surrounded by the archipelago landscape.



19:30 - Dinner at **OLO**, Pohjoisesepänkatu 5 - <http://olo-ravintola.fi/en/>

A gastronomic journey of Nordic influences in Helsinki
Michelin starred restaurant



23 - After drinks at **A21**, Annankatu 21 - <https://www.a21.fi/en>

A passion for flavours and a destination for anyone looking for something out of the ordinary.



Sunday 18th September: Helsinki and Tallinn TrendTour

9:30 – 12 Boat trip to **Suomenlinna island** - <http://bit.ly/1TyG1UH>

Gastronomic guided Tour of the Fortress of Finland by the water and its culinary history.



13 – 15 Lunch and TrendTour

16:30 – 18:30 Silja Line Ferry to Tallinn

Intervention by City of Helsinki food strategist: what's happening in Helsinki?
A vision and a strategy.

19 - Check-in at Hotel PK Ilmarine - Põhja puiestee 21b, <http://www.pkhotels.eu/ilmarine/>

20 - Tallinn Old Town by night - UNESCO World cultural heritage

The origins of Tallinn date back to the 13th century.

The city developed as a significant centre of the Hanseatic League during the 13th-16th centuries.

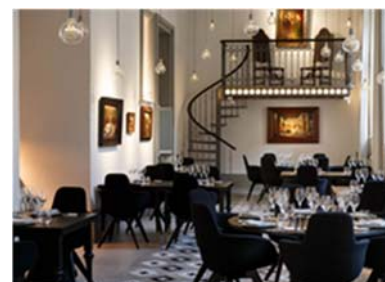
Today its Historic Centre (Old Town) is an exceptionally complete and well-preserved example of a medieval northern European trading city on the coast of the Baltic Sea.



Beerhouse, Dunkri 5 - <http://www.beerhouse.ee/>

Art Priori, Olevimägi 7 - http://www.artpriori.ee

Gothic architecture, three separate dining halls, where high value original art paintings from the past up to contemporary times offer intellectual and aesthetic experiences to accompany the delicious gourmet food.



20:30 Dinner at **Olde Hansa**, Vana Turg 1 - <http://www.oldehansa.ee/et/>

Medieval-themed restaurant in the hearth of the medieval Hanseatic city.



Monday 19th September: Tallinn TrendTour or Sauce Forum

For those who join Sauce Forum: see you at 15:45 at Tallinn Railway Station, Balti jaam

For those who join the TrendTour :

10 Bus transfer from Hotel to Telliskivi **Loomelinnak** (Creative City), Telliskivi 60A - <http://telliskivi.eu/en/>

Tellisikivi is the creative centre of Tallinn, with Estonian design boutiques in a former industrial complex. Out from the touristic center, a unique selection of shops offering interior design, natural products, cafés and restaurants.



12 Visit and tasting at **F-Hoone** Telliskivi 60, <http://www.fhoone.ee>

A popular restaurant located at the imposing 100-year-old industrial building. One of the great phenomenons in Tallinn food culture. Let you surprise by its architectural dignity, a surprising cuisine, and a relaxed and friendly atmosphere.
7 restaurants in one spot.



13 – 14:30 Transfer by bus to **Noa** and Lunch, Ranna tee 3 - <http://www.noaresto.ee/ru>

Seaside restaurant on the border of Tallinn and Viimsi, offering a stunning view of the Old Town across the bay.



14:30- 15:00 Stop at **Gourmet Coffee** 10125, L. Koidula 13a

15:30- 16:00 Bus transfer to Railway Station

16:20 - 23:00 Train to St. Petersburg

Night at Hotel Domina in in St. Petersburg

Tuesday 20th September: St. Petersburg TrendTour

10 CoCoCo, Voznesensky prospect 6 - <http://www.kokoko.spb.ru/en/>

Haute cuisine based on organic seasonal products from local farmers and modern culinary techniques.



Stroll along Saint Isaak Cathedral and square

12 TarTar Bar, Vilenskiy per., 15 - <http://tartarbar.ru/>

Gastronomic Eatery based on large range of tartar variations.
Visit and meeting the chefs.



13 Lunch at ButerBrodsky Bar nab. Makarova, 14 - <https://www.youtube.com/watch?v=BrKosjEtXr4>

Typical St. Petersburg restaurant serving creative "smørrebrød".
Visit and meeting the chefs.



15:30 22 CM Zhukovskogo St., 45 - <http://pizza22cm.ru/>

22cm Napolitanean pizza



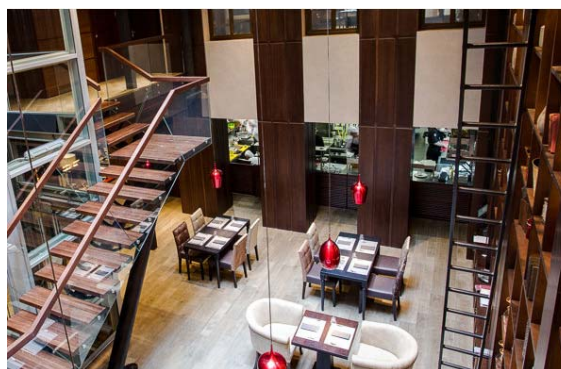
16:30 Coffee at **Double B. Café & Tea** Millionnaya St., 18 - <https://www.facebook.com/DoubleBCoffeeTea/>

Double B coffee shop carries out the whole cycle of making coffee, from buying the beans directly from farmers, to creating their own blends, roasts and products. Brew bar, that is to say, coffee is brewed here not only in an espresso machine but also in glass containers by Chemex, Hario, and Aeropress.



17:30 Cocktails at **PMI bar**, Moika Embankment 7 - pmibar.com/en

PMIbar is located in arch building Moika river ashore in historical center of St. Petersburg. Three levels, three lives, three worlds - the bar, wine wooden shelves and restaurant of original haute cuisine.



19:45 Dinner and visit of Museum at **Vodka Room**, Konnogvardeyskiy b-r, 4

Classic Russian cuisine in a unique Vodka Museum. Guided visit of the Museum and vodka tasting



Night at hotel in St. Petersburg

Wednesday 21st September

10 -13 : 30 Train St. Petersburg – Helsinki

**FLIGHT EXAMPLES
to / from Helsinki**

<i>from</i>	Airline	INBOUND Sat. 17 th Sept.	OUTBOUND Wed. 21 st Sept.
Paris (France)	Finnair	7:40 - 11:30	12:15 – 14:20
Brussels (Belgium)	Lufthansa	6:45 – 13:15	12:50 – 16:25
Berlin (Germany)	AirBerlin	8:50 – 11:45	12:30 – 13:25
Zurich (Switzerland)	AirBerlin	6:25 – 11:45 (1 transfer)	16:30 – 18:15

BOOKING TERMS AND CONDITIONS

Register until 24th June:

The TrendTour will be realised with a minimum number of 12 participants.
Participation is limited to **30** people.

Price: 1700 € per person

The price includes: 4 nights at Hotel (Helsinki, Tallinn, St Petersburg) + 3 TrendTours + all transfers (bus, ferry, train), visa (subject to variations depending on country of origin) + Sauce Forum.
The price does not include: flights to and from Helsinki, transfer to and from Helsinki Airport; bar.

Your booking is confirmed upon payment of a 50% deposit, for which you receive an invoice. The remaining 50% has to be paid 30 days prior to departure (17 August).
In case of cancellation two months prior to departure (13 July), half deposit will be refunded.
After this date the deposit won't be refunded and the total amount is due.